How to Get Published in an International Journal, perspectives of the publisher

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Date  : Thursday, 20 July 2017  
Time   : 3 to 4 pm  
Venue  : LT23, SS2 SS2-B2-05 (map)

Registration :   

https://goo.gl/USydh1

Lecture Objective :  
To provide background information on scholarly publishing and outline the various important steps authors need to follow in preparing their manuscript for a successful publication in an international journal. The lecture is suitable for PhD and Post Docs students, as well as for academics which have been already involved in dissemination their research results.

Speaker : Mrs Fernanda Ogochi

Short Biography
Mrs Fernanda Ogochi is a Senior Publisher in the Applied Energy and Power portfolio for the global information analytics company Elsevier. She is responsible for the overall development and strategic direction of 9 scientific journals. She joined Elsevier in 2010 and occupied several positions in the company in strategy and market Intelligence. Prior to Elsevier, she worked 6 years in banking and health care industries in Brazil. Fernanda holds a BSc degree in Business Administration from the University of Sao Paulo (Brazil) and an MBA from the TIAS Business School (Netherlands).