

James Dyson Award 2012

Dear Students,

The James Dyson Award is an international student design award running in 18 countries. It's run by the James Dyson Foundation, James Dyson's charitable trust, as part of its mission to encourage the next generation of design engineers to be creative, challenge and invent.

THE BRIEF

"Design something that solves a problem"

THE PRIZE

International Winner:

- £10,000 the student or student team (of up to four members)
- £10,000 for their university department
- James Dyson Award trophy and Certificate

Two International Runners-up:

- £2,000 each
- James Dyson Award Certificate

Fifteen International Finalists:

- James Dyson Award Certificate

National Winners:

- £1,000 each
- James Dyson Award Certificate

Up to nine National Finalists from each country:

- James Dyson Award Certificate

WHO CAN ENTER?

The James Dyson Award is open to product design, industrial design and engineering university level students (or graduates within 4 years of graduation) who have studied in the following countries:

Australia, Austria, Belgium, Canada, France, Germany, Ireland, Italy, Japan, Malaysia, the Netherlands,

New Zealand, Russia, Singapore, Spain, Switzerland, UK and USA. See the **Terms and Conditions** for full entry criteria.

HOW IS IT JUDGED?

Stage 1: A panel of leading designers, engineers and design critics in each of the 18 participating countries shortlist the top ten entries and name the national winners.

Stage 2: A panel of Dyson design engineers scrutinise all national projects selecting the top 50.

Stage 3: An international judging panel of high-profile designers, engineers, academics and journalists pick 15 international finalists. Informed by the international judges, James Dyson will name the winner and two runners-up.

KEY DATES;

Entries Open

Thursday 2nd February 2012

Entries Close

Thursday 2nd August 2012

National winners and finalists announced

Thursday 30th August 2012

Dyson engineers shortlist announced

Thursday 20th September 2012

International finalists announced

Thursday 18th October 2012

Winner announced

Thursday 8th November 2012

For more information and application about this award, please click: <http://www.jamesdysonaward.org/Prize.aspx>