

CD5180 Selected Topics in Business Management

This is an interdisciplinary approach to leadership and management with insights into Sun Tze's "Art of War" and The Bhagavad Gita, linking Confucian ethics with Buddhist economics, with highlights of idiosyncrasies in doing business in Asia like Feng Shui, hampers and Guanxi. Key aspects of doing business in ASEAN, China and India will also be discussed.