In our dynamic global landscape where interconnectivity and innovation feature prominently, interdisciplinary skills are a requisite to navigate through challenges. We aim to empower and inspire engineers who are able to see possibilities through these challenges.

Information Engineering and Media (IEM) is a rigorous programme where 60% of our curriculum balances structural engineering related modules such as programming, communications and networking, and digital audio/image/video processing. This empowers our engineers with the knowledge needed to tackle the challenges of the global economy and dwindling resources.

You could be solving complex digital communication and signal processing issues, and developing cutting-edge space micro and nano satellites, giving you a unique perspective and a competitive edge in a rapidly changing field. This programme will be able to harness the skills built as an engineer-economist. Graduates of this programme will be able to provide innovative engineering solutions to real-world and economic problems, as they learn to deal confidently with the rapid change in our global economy and trading mechanisms.

In our global economy and dwindling resources, you will learn to deal confidently with the rapid changes and give them the competitive edge with a double degree programme. This five-year double degree programme equips students with the extensive knowledge and business fundamentals. This four-year programme provides students with a solid foundation of thorough technical and business knowledge and skills. This four-year degree programme equips students with the extensive knowledge and gives them the competitive edge with a double degree programme.

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This gives you the edge needed to be well ahead of your time. Enhances your artistic abilities as you are exposed to the innovative processes in the creative field.

The Information Engineering and Media (IEM) programme is influential and multitalented people. It helped me to explore fields outside of my specialties, and gain an understanding on how the business world works, which is something that I was not found in Singapore."

Designing and creating user-friendly experiences, both visually and functionally, is not just about the latest trends or what is currently popular. It is about creating experiences to suit the purpose and the audience. This requires the ability to think outside the box, and to keep up with the latest trends in the industry.

"The countryside in Taiwan is rich in culture and it was a great experience. I like business goals, engineering capabilities and constraints, behavioural design, etc. The process of running a startup from ground zero is a challenging one, but exciting.

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"The experience I gained from an exchange to ESADE, in Barcelona, Spain, was going to Europe. I not only achieved things like jumping off a plane in Prague and climbing one of the beautiful and amazing scenery spots in the countryside of Taiwan. I also met people from all around the world such as Weng Yi Chian Chanel from National Chiao Tung University, Taiwan, Rachel Kim Mun from Imperial College London, UK, and Desmond Ser Kian Kiat from Sun Moon Lake to get in touch with nature and witnessed the beautiful scenery along the way.

"What did you learn from your exchange experience? The process of running a startup from ground zero is a challenging one, but exciting.

"What do you think of your work thus far? I can grow something from scratch. I like business goals, engineering capabilities and constraints, behavioural design, etc.

"What could you tell someone who is considering doing entrepreneurship? If you are thinking of doing entrepreneurship, I encourage you to start small and build from there. It is important to understand your strengths and weaknesses, and to prepare yourself mentally and emotionally for the journey ahead.

"What is the most interesting thing about your job? I can grow something from scratch. I like business goals, engineering capabilities and constraints, behavioural design, etc.

"What did you work on last year? I can grow something from scratch. I like business goals, engineering capabilities and constraints, behavioural design, etc.

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